

City of Scottsdale Tourism Development Commission Work Study Meeting

8:00 a.m., Tuesday, September 17, 2019
The Saguaro Scottsdale
4000 N. Drinkwater Blvd
Scottsdale, Arizona 85251

Notice & Agenda

The Tourism Development Commission receives public testimony during regular or special public meetings. Typically, the Tourism Development Commission does not take public testimony during "work study sessions." These sessions are less formal (i.e. no action is taken); rather the Tourism Development Commission hears reports from city staff or others specifically invited to speak. Work study sessions are open to the public.

1. Call to Order/Roll Call

Linda Dillenbeck, Chairperson Jeanne Alspaugh Sherry Henry Camille Hill, Vice-Chairperson Ken McKenzie David Winter Richard Newman

2. Introduction, Agenda Overview and Objectives

Staff Contact: Steve Geiogamah, Tourism Development Manager

3. Overview of City's and Experience Scottsdale's Priorities and Projects

Presentation and Commission discussion regarding the City's and Experience Scottsdale's tourism program priorities and projects.

Presenters: City Staff, Experience Scottsdale

Staff Contact: Steve Geiogamah

4. Tourism Program Budget and Revenue Fund Forecast

Staff presentation and Commission discussion regarding the tourism program budget and revenue forecast.

Staff Contact: Financial Service Staff

5. Tourism Program Priorities and Objective

Factors to consider to ensure tourism program priorities are in-line with the City Council's priorities and objectives and that tourism stakeholder priorities and objectives are properly considered.

Facilitator: Christy Hill, Citizen Liaison Citizen Services

Persons with a disability may request a reasonable accommodation by contacting Holli Shannon at 480-312-2728. Requests should be made 24 hours in advance, or as early as possible, to allow time to arrange the accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Tourism & Events Department at 480-312-7177.

6. Summary Next Steps Steve Geiogamah

Adjournment

Next scheduled regular meeting is October 15, 2019